



Contact: Steve Stagnaro  
Fair Office: 408-494-3100  
[steve@stagnaro.com](mailto:steve@stagnaro.com)

## **For Immediate Release**

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### **2016 Santa Clara County Fair a Huge Success Fair Enjoys a Double Digit Increase in Attendance**

San Jose, CA – Preliminary figures show the recently concluded Santa Clara County Fair attracted 16 percent more guests than the 2015 edition. “Any time you can increase attendance by double digits you know you have been blessed with a great year” explained Delana Romero, Executive Director. “I was awed and humbled by the streams of people who came through our gates to have a great day with their friends and families.

“Building upon several years of investment in facilities, entertainment, rides, exhibits and outreach to the community all paid off this year” Romero said, adding, “We are poised to celebrate the 75<sup>th</sup> anniversary of the Fairgrounds next year with an even bigger and more spectacular event.”

It wasn’t just the enthusiastic attendance but also the wonderful comments on social media that made all the planning and hard work by hundreds of volunteers gratifying. “Everyone seemed to really have loved this year’s Fair” said Rich Thomas, Fair Manager.

The annual Santa Clara County Fair traditionally runs the first week in August and more information is available at [TheFair.org](http://TheFair.org)

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