



Contact: Frances Negranza  
Fair Office: 408-494-3100

**For Immediate Release**

July 29, 2015

**The Fair is Cool  
No Really, There's a Cool Down Area**

**San Jose, CA** – Hot days are no match for the Fair. In order to beat the heat this year, the fair crew equipped a new cool down area where fair-goers can take a moment to sit down, relax and cool off from the heat of the day. The cool down area is located on the shaded back patio of Pavilion Hall adjacent to Christopher Park Stage and Little Hands on the Farm. Just look for the cool colorful banner.



Come share at the Santa Clara County Fair, more fun than a family can have in a single day for the price any family can afford. The Fair opens tomorrow and runs through Sunday. Information on The Fair is available online at [www.thefair.org](http://www.thefair.org)

###