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## **For Immediate Release**

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### **Additional 20,000 pounds of Competition**

San Jose, CA – Youth livestock exhibitors have added an extra 20,000 pounds of competition to the show ring at the 2014 Santa Clara County Fair, reflecting a 67% increase in beef cattle numbers over last year.

The livestock barn will house 47 steers and breeding heifers to compete in the show this year compared to only 28 last year. The cattle will be accompanied by other large animal species showcased at the county fair including dairy cattle, hogs, sheep, dairy goats and market goats.

Over 320 students aged 9 to 19 from Santa Clara County and surrounding counties will showcase their livestock projects at The Fair starting July 27, 2014. Students devote hundreds of hours to feeding, raising and practicing with their livestock projects throughout the year, learning hard work and responsibility while preparing for the one-week event.

The finale to the livestock competition is the Lonnie Toensfeldt Memorial Junior Livestock Auction held on Sunday, August 3 at 10 a.m. on the Square Dance Stage adjacent to the Expo Hall.

Come celebrate the 70<sup>th</sup> Santa Clara County Fair, more fun than a family can have in a single day for the price any family can afford. The Fair will run July 31 - August 3, 2014. Information and discount tickets available at [TheFair.org](http://TheFair.org)

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